

## 1st Quarter Promotion

## Jim Mallardi

**Winston B2G .70¢ Off 2-Packs (#800008)**

Promotion #	800008					
Commodity #	536285					
HH Type	WIN JAN .70/2 PK					
Units per Display	20					
Suggested Load	FF BOX, LT BOX					
Display Payment	\$1.50					
1st. Order Date	11/10/97					
1st. Delivery Date	12/1/97					
H/H Dates	1/5/97-2/27/97					
Pos Support Kit - item #:	536285					
Includes:	PREASSEMBLED COUNTER DISPLAYS POS CARD, 20 SLEEVES					
Total Displays Allocated	Total Cases	WIN BOX	WIN LT BOX	Total Displays	VAP Displays	Ship Date
660	88	44	44	(15)	Display Increment	
<b>Shipping Locations</b>						
016290 Andy's	14	7	7	105	105	
181760 Empire	16	8 13	8 13	120	120	75
242550 Park City	4	2	2	30	30	
271095 Atlantic	2	1	1	15	15	
340350 Koger Co.	4	2	2	30	30	
375461 T&R Tobacco	16	8	8	120	120	
511531 Jetto						
612990 Stan Lou	8	4	4	60	60	
660540 United	2	1	1	15	15	
769601 Westchester	2	1	1	15	15	
786536 City Line	20	10 5	10 5	150	150	75
Total Remaining:						

Each Winston pack will have "Special Offer" tear tape. Each carton will contain ten "Special Offer" packs. Each 6M case contains 300 packs. Direct Accounts should place 2 packs in each sleeve (20 two-pack offers per display) and ship to retail. Recommended VAP payment to direct accounts is \$28/12M case, to load, display, and ship. This equates to \$14 per 6M promotional case.

12/15/97 Delivery - Call if there are questions. I won't order until Monday!!

c:\data\excel WINB2.70

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## MESSAGE CONFIRMATION

DATE: 11/21/97 TIME: 17:28

ID: R. J. PEYNOLDS TO

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
11/21	17:28	01'28"	914 332 5330	G3-S	001	OK

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